

Jackson Multimedia LLC



Social Media Marketing personalized just for you.

<https://www.jacksonmultimedia.net>

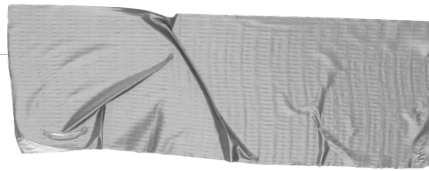
Jackson Multimedia LLC

Jackson Multimedia LLC is passionate about helping small businesses grow their customer base through various medias across selected social media platforms. Since our founding in 2019, our team of bright minded, creative thinkers have been helping small businesses promote their unique services and stories specifically on social media. Through a preset social media audit we can determine what each business needs to connect better with their intended audience. Our business is set out to help you reach your maximum potential social media presence. Jackson Multimedia provides a family atmosphere for those who are ready to take their first step into achieving their goals to take the next step for their company on social media but don't know where to begin.



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MULTIMEDIA



1. Social Media in today's world!

Social media is an essential piece of your business marketing strategy. **Social** platforms help you connect with your customers, increase awareness about your brand, and boost your leads and sales. With more than three billion people around the world using **social media** every month, it's no passing trend.

→ **Want better overall performance for your company?**

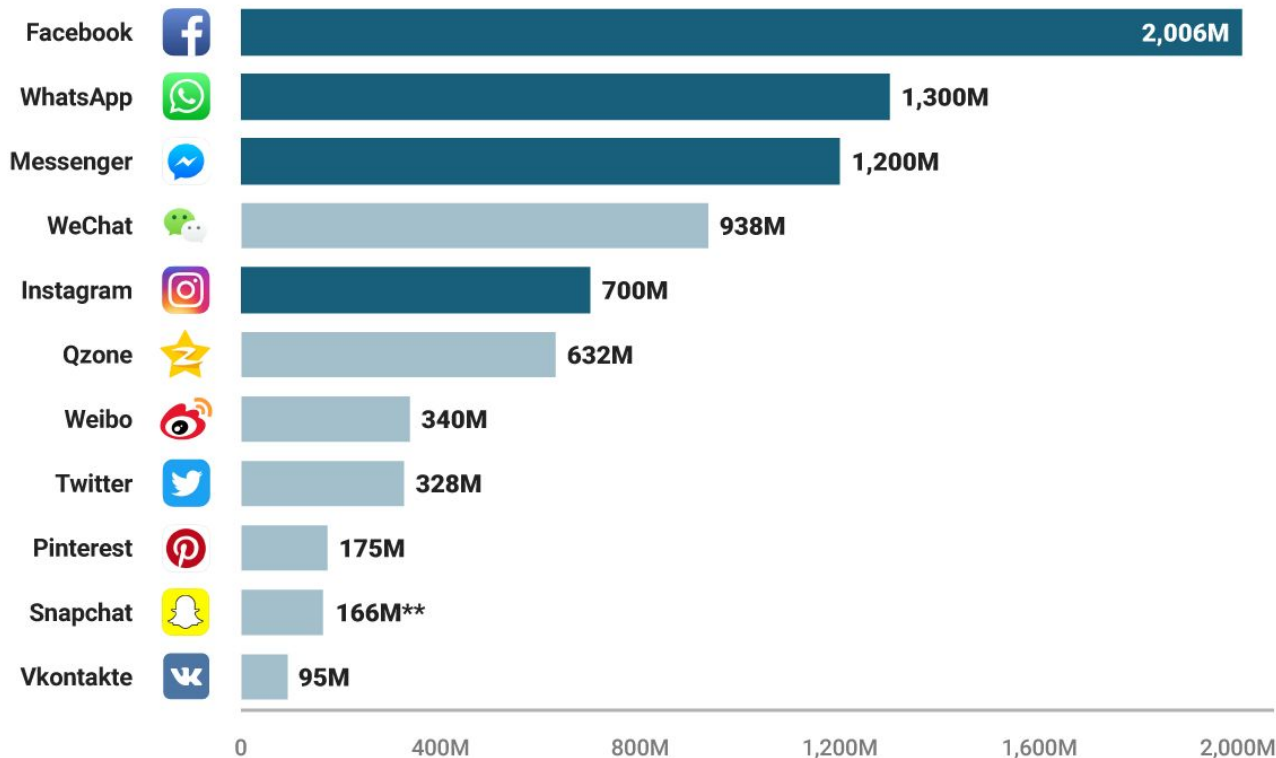
Retailers who use social media as an integral part of their marketing strategy usually see measurable results.

→ **Let us help!**

Don't miss out on the ever changing world of social media because you are too afraid to join!

FACEBOOK DOMINATES THE SOCIAL MEDIA LANDSCAPE

Monthly active users of selected social networks and messaging services*



SOURCE: Company data *Latest data (Dec '16—Jul '17) **Daily active users

Dominate Social Media Platforms

There are many social media platforms that will help your company grow. Here are just some of the most popular ones in the industry. We will use the platforms to increase web activity which will in turn lead to more traffic for your business.

Learning which platforms your customers engage with the most is an essential part of the social media marketing strategy that WE will be developing for you!

That's why we create an audit for you to see what best fits your needs!



Social Media Audit Template

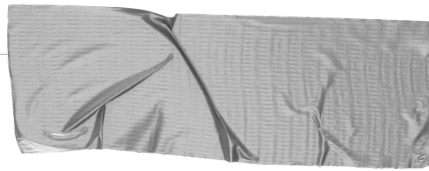
Social Network	URL	Responsible for Account	Optimized Password	Objective for this Network	Administration Strategy
Facebook (Page)					
Twitter					
Google+					
YouTube					
LinkedIn					
Instagram					
Pinterest					

Social Media Audit

Jackson Multimedia LLC uses a social media audit to determine what exactly we believe your company's strengths and weaknesses are on social media.

By definition a social media audit is a series of steps taken to evaluate and optimize a business's social media profiles and strategies. Performing a social media audit can help businesses stay on top of their online presence and will point out various ways to increase business.

We will use this audit as a guideline while creating your personalized social media marketing strategy!



2. Questions + Discussion about personalized marketing strategy!

We would like to take this time to answer any questions you may have so far. After answering your questions we'd like to evaluate the results of your social media audit and discuss your personalized social media marketing plan!

→ Common questions include

Why do we need your services? Are my customers really on social media? What kind of content will I post?

→ Marketing Strategy

Now that we have answered any questions you may have for us, let's take some time to discuss a personalized social media marketing strategy for your company!

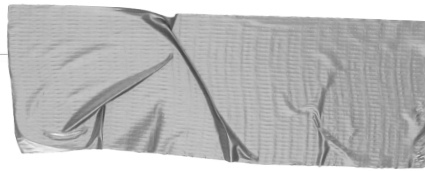
Using Social Media Platforms To Funnel Web Traffic

Using Social Media platforms we can create a marketing funnel across the internet that will directly increase customers.

A marketing funnel is essentially the path that your customers travel through—that journey from when they first become aware of your brand, product or service to when they actually make a purchase or refer a friend.

Using your new and improved social media presence we will engage with potential customers and direct them to your business!





Jackson Multimedia Offers Two Social Media Marketing Packages + Add Ons

We offer a Supreme package for the low cost of \$1299

This is our basic package! We recommend this package for companies who are just getting started on social media and want the limited features we offer!

We offer a Platinum package for the cost of \$2499

This is our deluxe package! We recommend this package for companies who are ready to take their companies social media to the next level!

Add ons include

\$900 A month Youtube management


\$1200 Website creation

\$500 Headshots of employees

\$500 Graphic design



Need **basic** social media management for your company? **The Supreme Package** is your best choice!



\$1299

Supreme Package

Basic social media package!

- **Facebook & IG**
- **Website maintenance**
- **Brand video**

Need **advanced** social media management for your company? **The Platinum Package** is your best choice!



\$2499

Platinum Package

- Website maintenance
- Graphic designs
- Social handles (All)
- Brand Video (1 Minute)
- Product commercial every 90 days (45-1min)
- Photography of location

Like what we have to offer?

Great! We'd like to offer you a free 30 day trial period with access to limited features that we will agree upon our meeting. If you are pleased with our services we will ask you to pick a package and continue our services! If you are unsatisfied with our services there's no harm done! It's **FREE!**



About C.E.O Miles Jackson

He is a business management major at Maryville College who specializes in social media management.

He's able to give local companies a friendly, personalized experience by understanding exactly what they need.

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